

## AGENDA

13<sup>th</sup> November 2018

**15:00 – 15:05 Welcome**

Susanne Jakobs, ZENIT GmbH

**15:05 – 15:20 Introductions to SME Instrument Opportunities for Women Entrepreneurs**

Matthias Wurch, NCP SME Germany

**15:20 – 15:25 Questions and Answers in the Online Training tool**

**15:25 – 15:50 SME Instrument Application. How to write a competitive proposal**

Impact – Excellence – Implementation

Achim Conrads, ZENIT GmbH

**15:50 – 15:55 Questions and Answers in the Online Training tool**

**15:55 – 16:10 Tips and hints of an evaluator**

Rüdiger König, Energy For Your Success

**16:10 – 16:30 Success story**

Dr. Jelena Stojadinovic, MEMBRASENZ GmbH

### Project partners



Generalitat de Catalunya  
Government of Catalonia



BULGARIAN INDUSTRIAL ASSOCIATION  
Union of the Bulgarian Business