

# Enhancing more participation of women entrepreneurs' activities in Horizon 2020

**EMPOWA**  
HORIZON 2020



## Startup Olè 2018

From the 17<sup>th</sup> to the 19<sup>th</sup> of April in Salamanca (Spain) the Startup Olè will be hosted. It is an EU event created to boost the tech ecosystem engaging the most relevant start-ups, accelerators corporates, Public Administrations, Policy-Makers, Universities, Talent and investors from all over Europe. It could be a great opportunity to present your project to the European community. Right connections and a forum will be provided allowing startups, scaleup or enterpreneurs to share and develop synergies. More information and agenda [here](#)

## EIC Innovators' Summit 2018

On 10-11 September 2018 the EIC Innovators' Summit will kick off in Berlin with around 1000 top innovators, investors, corporates, gathering for hands-on workshops, relevant matchmaking, an enticing showcase by our top innovators and inspiring talks, among other activities. Save the date not to miss this great opportunity to meet peers, pitch your projects, try your ideas in front of top investors, exchange experiences and find new partnerships. More information available [here](#)

## Unlocking untapped value EPO SME case studies on IP strategy and IP management

The EPO has produced a series of case studies on European small and medium-sized enterprises (SMEs) which are leveraging the power of patents and other IP rights to achieve business success. SMEs from different countries, operating in different industries and technology sectors, were interviewed about their IP strategies and underlying business models. The resulting case studies illustrate how new and established SMEs have developed the IP management capabilities they need, and how they are using IP to their advantage. Report available [here](#)

## Have your say on the SME definition!

The European Commission is currently preparing for an evaluation and possible revision of some aspects of the [SME definition](#) and is inviting any interested actor to provide feedback on its evaluation and impact assessment. The SME definition is a widely used tool in EU policies such as competition (state aid), structural funds, research and innovation (Horizon 2020). To learn more about this initiative please check the public consultation on the review of the SME definition. You can contribute until 6 May 2018.



### Gender Equality Index 2017: Measuring gender equality in the European Union 2005-2015 - Report

The Gender Equality Index is a composite indicator that measures the complex concept of gender equality and, based on the EU policy framework, assists in monitoring progress of gender equality across the EU over time. The release conference on 11 October in Brussels brought together around 300 decision-makers and practitioners to discuss the findings of the Gender Equality Index 2017. The presentations looked at recent trends and sought solutions to gender inequalities in the current political and economic context. Publications and official Reports available [here](#)

### More women in the Digital sector: a key to Europe's successful digital future | International Womens Day 2018

On the occasion of the International Women's Day today, Commissioner Mariya Gabriel in charge of Digital Economy and Society outlined her strategy to implement actions that will facilitate an increase in the participation of women in the digital sector. The actions will focus on three main areas: challenging stereotypes; promoting digital skills and education and advocating for more women entrepreneurs. Commissioner Gabriel outlined her strategy on Women in Digital at the European Parliament where she announced the different actions planned to be implemented until 2019. More details available [here](#)

### EU Prize for Women Innovators

On the occasion of International Women's day, Commissioner Moedas unveiled the names of the twelve successful women entrepreneurs who were shortlisted for the EU Prize for Women Innovators 2018, an initiative funded under Horizon 2020. Each finalist founded or co-founded a successful company based on her innovative ideas or project. Nine out of twelve finalists are in the running for three prizes in the Women Innovator category. Three other finalists are competing in the Rising Innovators category, which recognises excellent female entrepreneurs under the age of 30. Finalists lists and more information, available [here](#).

### Contacts

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This project has received funding from the COSME programme of the EU under grant agreement No 760390  
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is not responsible for any use that may be made of the information contained therein

Co-funded by the  
European Union 